**The Asia-Pacific AGENCY PORTFOLIO 2023-2024**

Company Name:

Billing Name (if different from above):

Invoice Contact Person:

Billing Address:

Tel: Fax: E-Mail:

**DESCRIPTION**

**Asia Pacific Agency Portfolio Option D Upgrade Listing**

** US$89 per listing**

* **Print listing with basic information details**
* **Online listing with 40 words company description plus hyperlink to your website**
* **SEO ranking enhancement**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PAYMENT METHODS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| * **Payment by credit card**   **(please complete below contact details and email back to** [**agencyportfolio@haymarket.asia**](mailto:agencyportfolio@haymarket.asia)**)**  **Direct payment link will be sent to the contact person in separate email.**  **You will then redirect to a secure internet payment gateway for credit card transaction.**  **Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Contact Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Terms and Conditions:**  1. This contract is subject to credit approval. Credit accounts must be settled within 30 days from date of invoice.  2. All cheques are made payable to “Haymarket Media Ltd” at standard conversion rate of US$1 to HK$7.8.  3. Cancellation of insertion must be written in a signed & chopped document and must be mailed or faxed to  *Campaign Asia Pacific* 30 days In advance. No refund will be made after 30 days from date of invoice.  If client cancels this order, or components of this order, no refund will be made and if full payment has not been  made, the client will be held liable for the remainder of the balance owed  4. The amount quoted is net of business tax and withholding tax where applicable.   * We may wish to use the information provided to send you details of products and services offered by the Haymarket   Group or other selected third parties. Should you not wish to receive printed communications please tick here.   * Only tick here if you do not wish to receive communications via email |  |  |  |  |  |

# Campaign logo small 22.JPG

**The Asia-Pacific AGENCY PORTFOLIO 2023-2024**

**COMPANY INFORMATION**

**1A**

Name of company

Company Address

Telephone (with overseas dialing code)

Fax Number

Email address

Website address

Key Personnel (Name and Job Title)

**40 words company description (For online only)**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**2A**

**Please select your type of Company?**

 (**Please tick one only**:  **Advertising Agency** ** Communication & PR Agency**  **Digital Agency**

 **Creative**  **Event Agency ⇨ 2E**  **Media Agency**  **Production House ⇨ 2F** )

**2B**

**Please indicate what type of work you do?** (You may select multiple items)

Advertising Digital Marketing/Interactive Mobile/Web app Development

Audience & Insights Development Event Marketing Retail Advertising/Store Design

B2B Marketing End-to-end ecommerce Service Sales Promotion

Branding Consulting/ Experiential Marketing/Activation SEM/SEO

Brand Strategy /

Brand Reputation Health Care Shopper Marketing/

Sports Marketing

Brand Monitoring Identity Programs

Communiction & PR **⇨ 2C** Integrated Communications Consultancy Social Media

Content Marketing & Distribution Luxury & Premium Branding Video Content Creation

Corporate Social Responsibility (CSR) Marketing Research/Data Analytics Web Design/Development

CRM/Direct Marketing Marketing Services

Creative/Graphic Design Media Planning/Buying **⇨ 2D**

Design & Technology Media and Influencer Engagement

Consultancy

Measurement & Analytics

**2C**

**If you selected ‘Communication & PR’ in question 2B please indicate the sectors/service that you work in?**

 Consumer  Government  Media Analysis  Transport

 Corporate  Green & Sustainability  Press Release  Technology

 Crisis Communications  Healthcare  Property

 Energy  Issue Management  Public Affairs

 Education  Luxury  Public Release

 Financial  Manufacturing  Travel

**2D**

**If you selected ‘Media’ in question 2B please indicate the service you provide and which media channels are relevant to you?**

 TV  Print (Trade/Newspaper)  Online

 Radio  Social  Out of Home

 Mobile

**2E**

**If you selected “Event Agency” in question 2A please indicate the service you provide below are relevant to you?**

 Branding & Positioning  Event Equipment Hire  Hospitality Service

 Content Curation  Event Operations and Logistics  Venue Management

 Creative & Concept Solution  Event Planning & Management  Wedding Planner

 Digital Strategy  Event Production

 Event Marketing & Promotion  Entertainment & Performance Management

**2F**

**If you selected “Production House” in question 2A please indicate the service you provide below are relevant to you?**

|  |  |  |
| --- | --- | --- |
|  AR & VR |  Film/Music/Social Media/  Studio/Video Production |  Strategy and Planning |
|  Advertising/Award & Event/Media/  TVC Production |  Live Music for Events/Awards |  Technical Direction & Integration |
|  Audio & Lighting |  Media Sales |  Video Creation Platform |
|  Audio Visual Rental Services |  Photography/Shooting |  VO Casting and Recording |
|  Creative Campaign and Content   Digital Creative Studio/Production |  Research and Insight |  Website and Marketing  Translation |

**3. Please select your Office Location.** (Please select only one country and/or Regional.)

 Regional  Indonesia  Philippines

 Australia  Japan  Singapore

 Bangladesh  Korea  Sri Lanka

 Cambodia  Malaysia  Taiwan

 China  Myanmar  Thailand

 Hong Kong  New Zealand  Vietnam

 India  Pakistan

*Haymarket Media* organize a series of events across the region that are designed to educate, stimulate, innovate and celebrate the ideas, creations and concerns of the regional industry. Who would be the person to contact at your company regarding these events?

Full Name: Title: Tel: E-Mail:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**